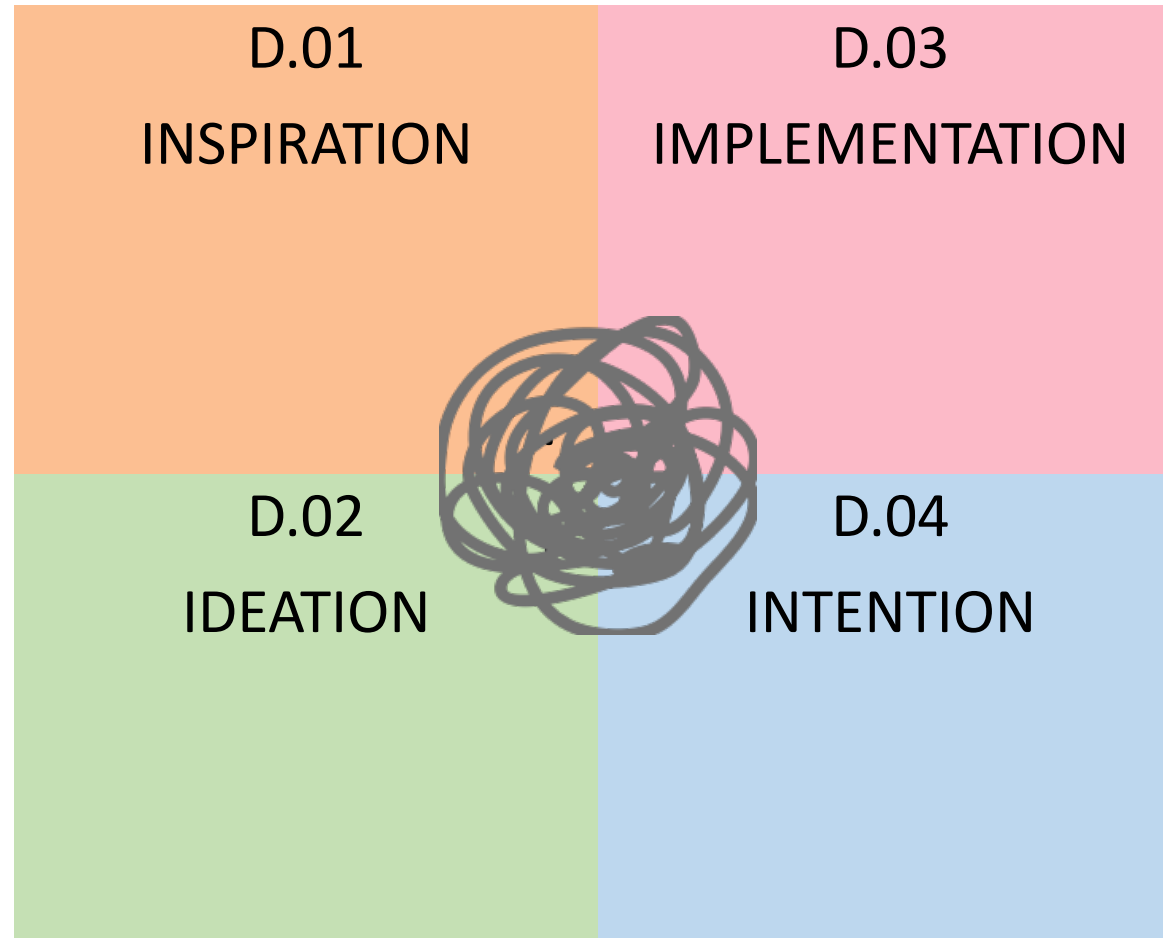


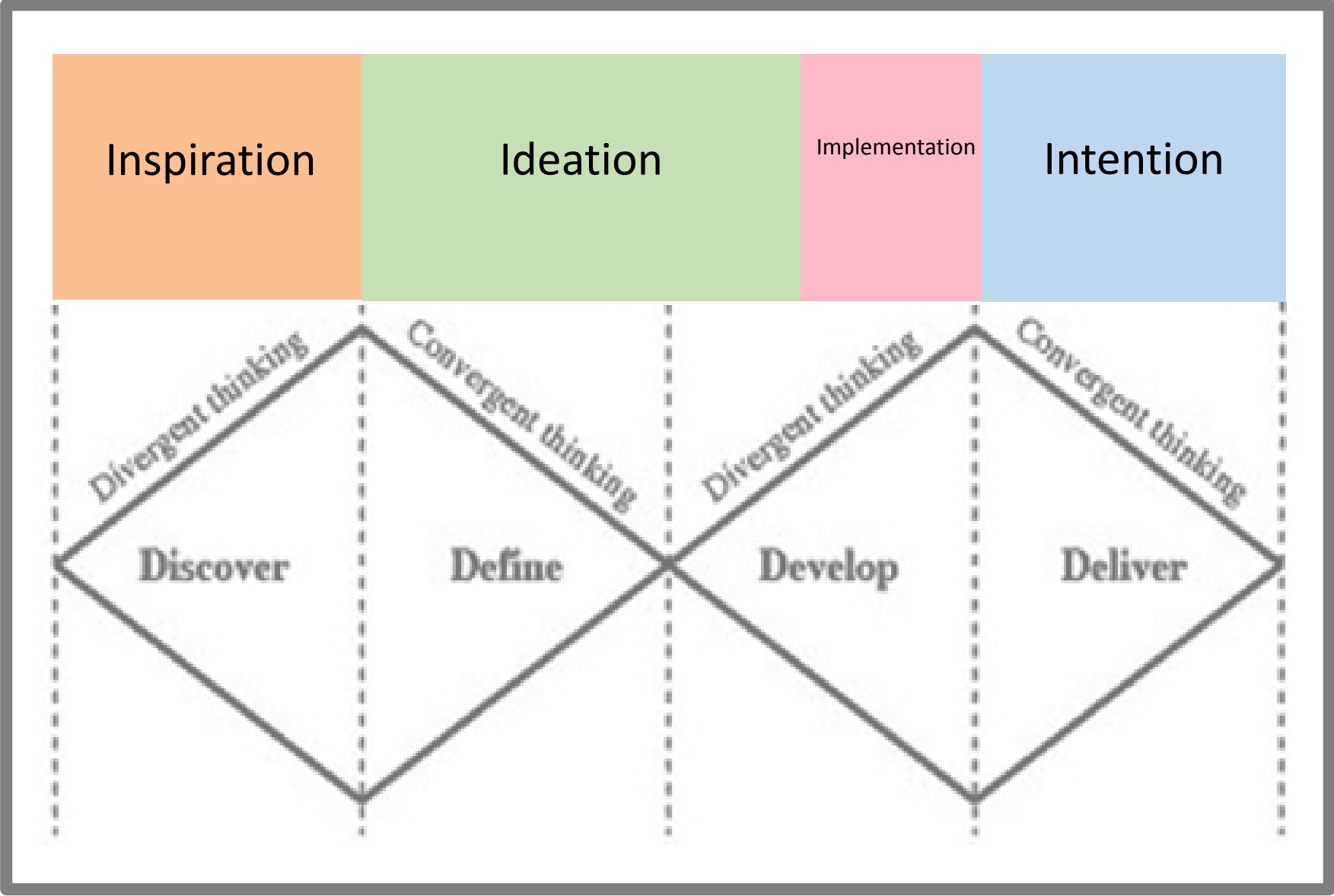


CULTURAL
ENTREPRENEURSHIP
HUBS
BOOTCAMP

The logo consists of a square divided into four quadrants of different colors: top-left is orange, top-right is pink, bottom-left is green, and bottom-right is light blue. Overlaid on this square is a thick, black, scribbled line that forms a circular, tangled shape.

PROGRAMME





Inspiration

Ideation

Implementation

Intention

Divergent thinking

Convergent thinking

Discover

Define

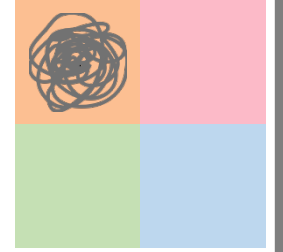
Divergent thinking

Convergent thinking

Develop

Deliver

D.01 INSPIRATION



S.01 Welcome and Context

S.02 Introductions

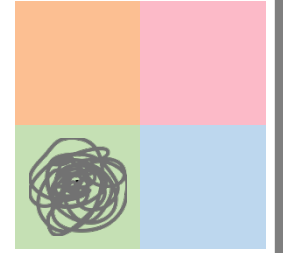
S.03 | 04 Voting & Teaming on a challenge

S.05 TALK: *Creative Entrepreneurship in SA*

S.06 Exploring and Framing the Challenge

S.07 Desktop research / Field research plan

D.02 IDEATION



S.01 Debrief

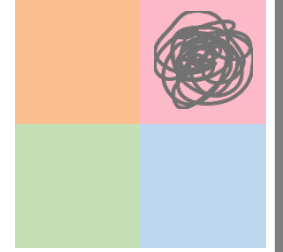
S.02 Field/Research continues

S.03 Insights, Synthesis, Brainstorming

S.04 Value Proposition versus Research

S.05 Prototype 1.0

D.03 IMPLEMENTATION



S.01 Debrief & User Testing

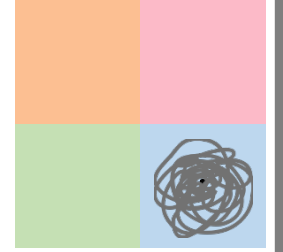
S.02 Refine, Synthesise

S.03 Prototype 2.0

S.04 TALK: *Business Models & Finance options*

S.05 Business Model Canvas

D.04 INTENTION



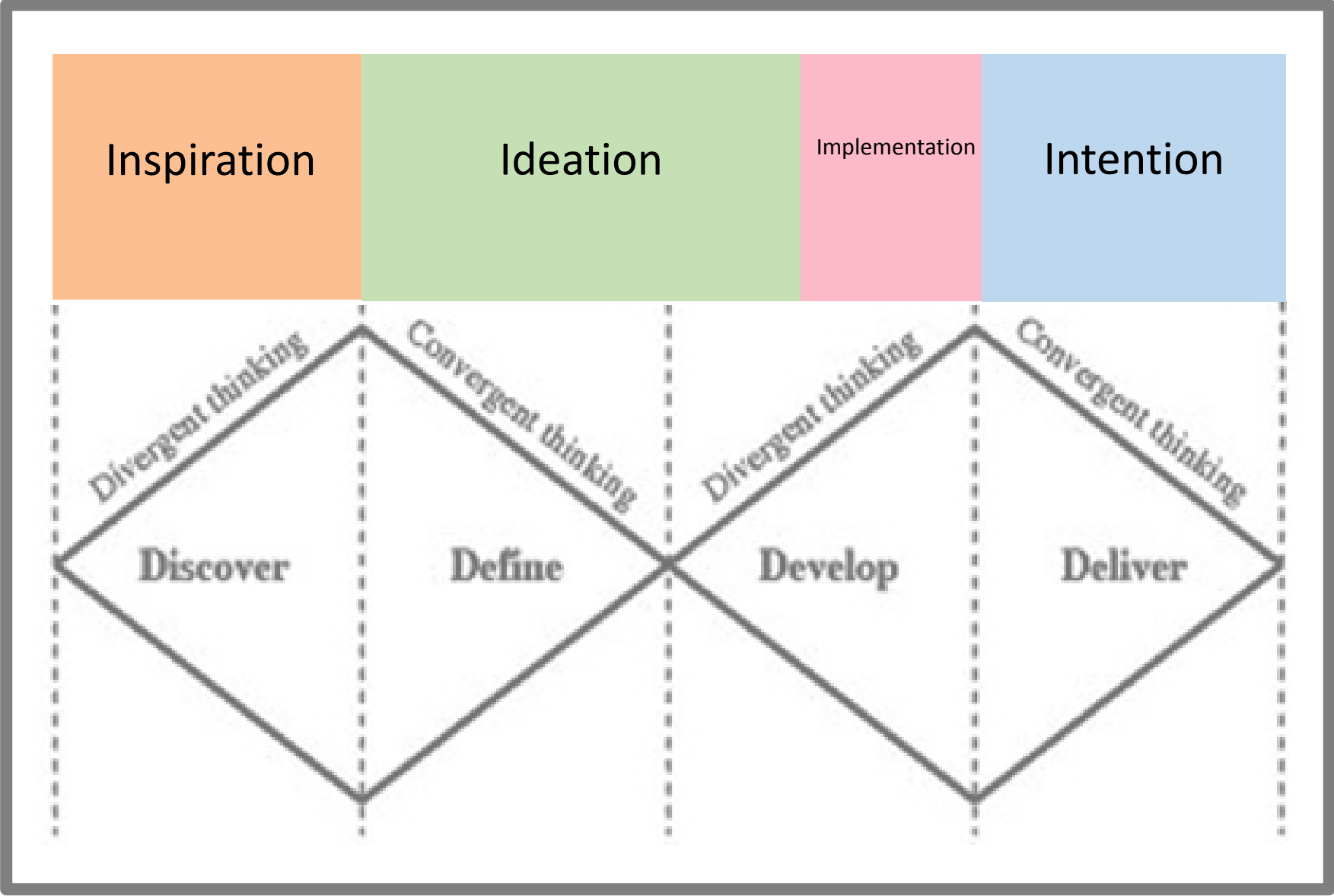
S.01 Debrief

S.02 Develop Business Model

S.03 Develop Pitch

S.04 Pitching Den

S.06 Closing



Inspiration

Ideation

Implementation

Intention

Divergent thinking

Convergent thinking

Divergent thinking

Convergent thinking

Discover

Define

Develop

Deliver